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Mission Statement:

To facilitate the design, manufacture, sales and support of innovative, heirloom-quality design products through:

- Making sustainability the core factor in all decisions and constantly looking to lessen our environmental footprint.
- Employing traditional or small-batch production techniques utilizing durable, clean, recyclable, upcyclable, reclaimed or recycled products and raw materials and supporting our clients in the care, maintenance, repurchase or refurbishment of their purchases.
- Locating all of our manufacture in California utilizing trusted and reputable craftspeople; most manufacture is performed within 50 miles of our headquarters.
- Actively supporting our partnerships with our stakeholders (clients, designers, fabricators, representatives, showrooms and industry), placing integrity above all.
- Giving back to our community and environment through volunteerism and support of other local and/or sustainability-minded businesses and non-profit organizations.
- Promoting the arts by commissioning new designs, creating internships and supporting arts education and activities.
- Being a force for positive change.

We believe that if we act consistent with these values, success will follow; we define success as a growing reputation due to positive relationships with our stakeholders and giving back to our local and global community wherever possible. We want to build a company that will, in fifty years, still be servicing its original products, leading the industry in creativity and responsibility and benefitting from improvements to the environment and global economies that it helped to transform.

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